

**Table 4: Number of Businesses, Number of Employees, and Third Quarter Payroll by Size Category (Private Industry)
Classified by North American Industry Classification System (NAICS) Codes for Metropolitan Statistical Areas (MSAs)
Third Quarter, 2003**

MSA and Industry	Total	Size Categories								
		0-4	5-9	10-19	20-49	50-99	100-249	250-499	500-999	1000+
SANTA ROSA MSA										
Total										
No. of Businesses	16,385	10,332	2,641	1,709	1,106	369	187	29	8	4
Agriculture										
No. of Businesses	735	422	125	91	68	23	6	0	0	0
No. of Employees	7,187	650	852	1,195	2,063	1,598	829	0	0	0
Payroll (in thousands)	\$36,460	\$3,833	\$4,949	\$5,763	\$8,858	\$7,956	\$5,100	\$0	\$0	\$0
Mining										
No. of Businesses	19	7	5	4	(1)	(1)	0	0	0	0
No. of Employees	252	12	35	62	(1)	(1)	0	0	0	0
Payroll (in thousands)	\$4,431	\$120	\$365	\$1,020	(1)	(1)	\$0	\$0	\$0	\$0
Utilities										
No. of Businesses	14	8	(1)	(1)	(1)	(1)	0	(1)	0	0
No. of Employees	565	15	(1)	(1)	(1)	(1)	0	(1)	0	0
Payroll (in thousands)	\$11,719	\$114	(1)	(1)	(1)	(1)	\$0	(1)	\$0	\$0
Construction										
No. of Businesses	2,009	1,327	357	189	103	21	9	3	0	0
No. of Employees	13,394	2,043	2,314	2,512	3,028	1,362	1,238	897	0	0
Payroll (in thousands)	\$148,256	\$16,436	\$19,972	\$26,127	\$36,268	\$17,972	\$18,447	\$13,034	\$0	\$0
Manufacturing										
No. of Businesses	899	351	158	139	138	53	49	5	(2)	(1)
No. of Employees	25,593	614	1,049	1,878	4,214	3,690	7,240	1,748	(2)	(1)
Payroll (in thousands)	\$311,882	\$4,690	\$8,172	\$16,256	\$42,127	\$41,109	\$77,070	\$27,947	(2)	(1)
Wholesale Trade										
No. of Businesses	595	309	110	94	65	13	4	0	0	0
No. of Employees	6,111	513	731	1,266	1,905	1,029	667	0	0	0
Payroll (in thousands)	\$67,679	\$5,888	\$8,078	\$13,204	\$21,758	\$11,368	\$7,382	\$0	\$0	\$0

(1) Data are confidential - <http://www.calmis.ca.gov/file/indsize/0appsiz.htm>

(2) Data are suppressed because confidential data could be extrapolated if these totals were included.

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SANTA ROSA MSA										
Retail Trade										
No. of Businesses	1,637	723	425	242	143	59	37	8	0	0
No. of Employees	23,621	1,412	2,839	3,243	4,242	4,107	5,298	2,480	0	0
Payroll (in thousands)	\$157,539	\$7,748	\$15,962	\$19,801	\$29,337	\$30,809	\$40,400	\$13,482	\$0	\$0
Transportation and Warehousing										
No. of Businesses	251	129	48	(2)	27	8	4	(1)	0	0
No. of Employees	3,315	203	312	(2)	840	529	681	(1)	0	0
Payroll (in thousands)	\$29,580	\$1,357	\$2,238	(2)	\$8,546	\$5,708	\$5,045	(1)	\$0	\$0
Information										
No. of Businesses	190	85	(2)	31	24	7	7	(1)	0	0
No. of Employees	3,889	134	(2)	451	710	425	1,029	(1)	0	0
Payroll (in thousands)	\$55,763	\$1,370	(2)	\$3,984	\$8,675	\$6,134	\$18,623	(1)	\$0	\$0
Finance and Insurance										
No. of Businesses	619	355	114	88	35	17	(2)	3	(1)	0
No. of Employees	7,181	611	760	1,177	1,020	1,124	(2)	989	(1)	0
Payroll (in thousands)	\$97,760	\$7,244	\$9,790	\$13,735	\$16,302	\$17,044	(2)	\$10,374	(1)	\$0
Real Estate and Rental and Leasing										
No. of Businesses	617	440	107	45	21	(2)	(1)	0	0	0
No. of Employees	3,049	728	685	588	673	(2)	(1)	0	0	0
Payroll (in thousands)	\$22,371	\$5,941	\$4,691	\$3,470	\$5,162	(2)	(1)	\$0	\$0	\$0
Services										
No. of Businesses	8,800	6,176	1,156	751	479	163	64	(2)	3	(1)
No. of Employees	68,022	7,493	7,669	10,143	14,495	10,906	9,580	(2)	2,590	(1)
Payroll (in thousands)	\$514,195	\$50,411	\$52,465	\$70,389	\$100,404	\$71,067	\$73,410	(2)	\$34,340	(1)

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